



# SPARK MAGIC IN YOUR WORLD



## SNOWFLAKE BUSINESS

### Present your company and products with impact

Snowflake Business is a comprehensive selection of multitouch business tools. Share information and collaborate in meetings. Present your company image in engaging environments. Make sure the message to your audience is understood. Easy to use and customisable with your own branded content, this is the suite that sparks magic in your world.

Get inspired, watch clips and download Snowflake Business at [www.nuiteq.com](http://www.nuiteq.com)

- Email, Skype & Forum support
- Phone support
- Carbon menu
- Grid, horizontal, circular & Win8 menu
- Zones
- Configurator
- 3rd party app launcher
- Snowflake Remote (iOS)
- TUIO Support
- Landscape & portrait mode

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- Support to change text into any language
- Widgets (RSS, Twitter, stock market, weather & more)
- Twitter
- Whiteboard
- Youtube
- PDF
- Annotate
- Slider
- Video Draw

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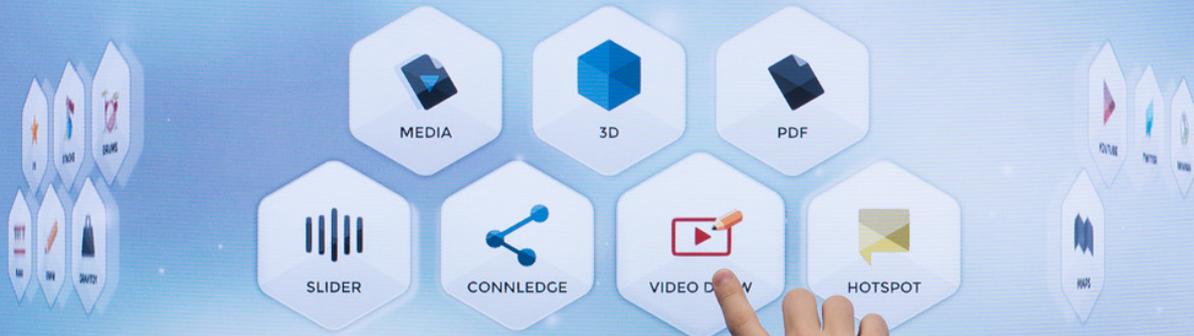
- Guestbook
- Media
- 3D
- Connledge
- Hotspot
- Maps
- Browser
- Tracer

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POWERED BY

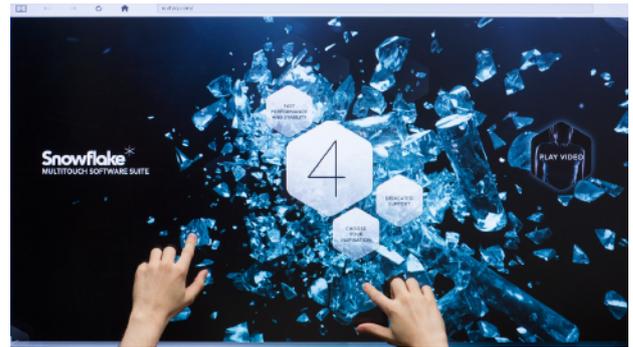
**NUITEQ®**

# PRESENTATION



## Connledge

Present connected content in a memorable fashion, using this data visualisation tool. Capture your audience's attention in corporate board rooms and at events, using corporate pictures, videos and PDF brochures.



## Browser

Load and present your corporate website and surf the web using multi finger gestures to zoom and pan, exploring your favorite content.



## Twitter

Keep visitors of your reception lobby or exhibition booth, up to date with the latest news from your corporate Twitter and preferred hashtags.



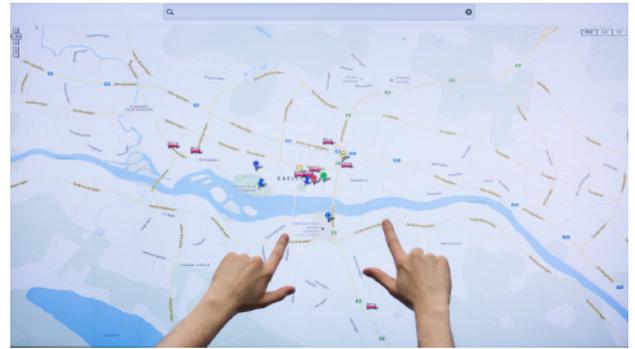
## PDF

Reduce your company's carbon footprint and save on printing costs with PDF versions of your company profile and product brochures. Easily email PDFs to clients on the go.



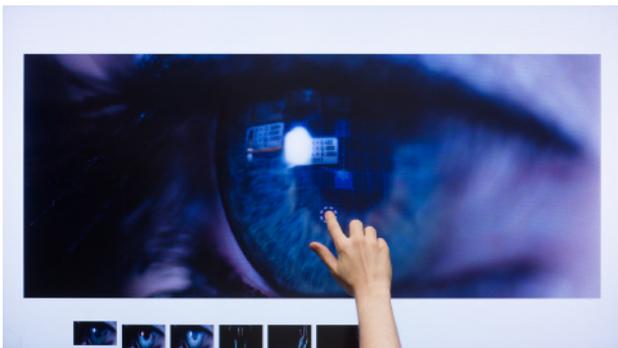
### Video Draw

Annotate on top of videos to highlight points of interest in corporate presentation and training videos.



### Maps

Explore any area in the world, whether it being landscapes or cities, using natural and intuitive zooming and panning gestures.



### Slider

Full canvas content viewing tool. Easily slide through large quantities of photo and video content, with a flick of a finger.



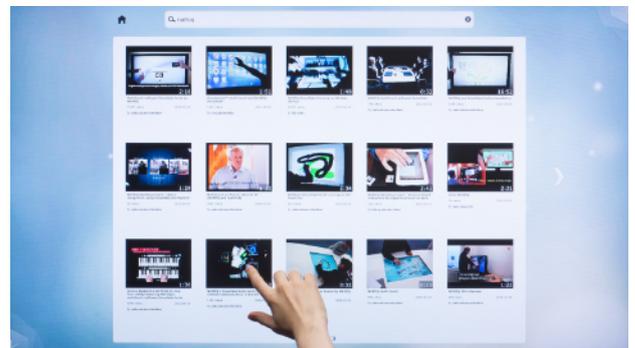
### Tracer

Use this diagnostics tool to showcase the capabilities and performance of your interactive multitouch display.



### Whiteboard

Whiteboard is a creative ideation tool, which can be used for brainstorming sessions and enhance group discussions.



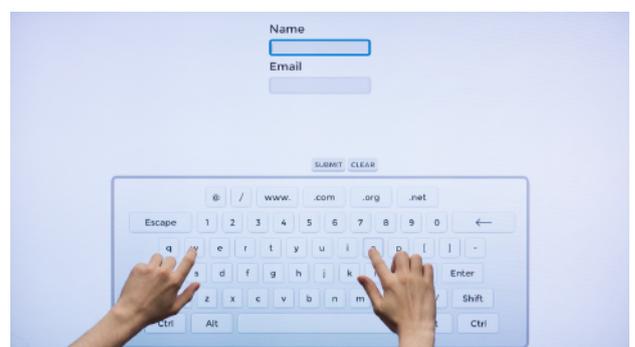
### Youtube

View and explore your corporate Youtube channel and other video content.



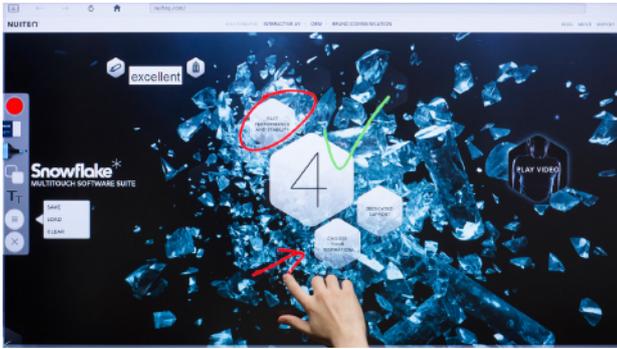
### 3D

View, interact with and present 3d models of your own products, in scenarios such as corporate presentations and retail.



### Guestbook

Capture visitor data at events and exhibitions and in your corporate lobby.



### Annotate

Create annotations on top of any content in Snowflake, from websites to pictures and from videos to product designs. Save and share annotations with your colleagues and customers.



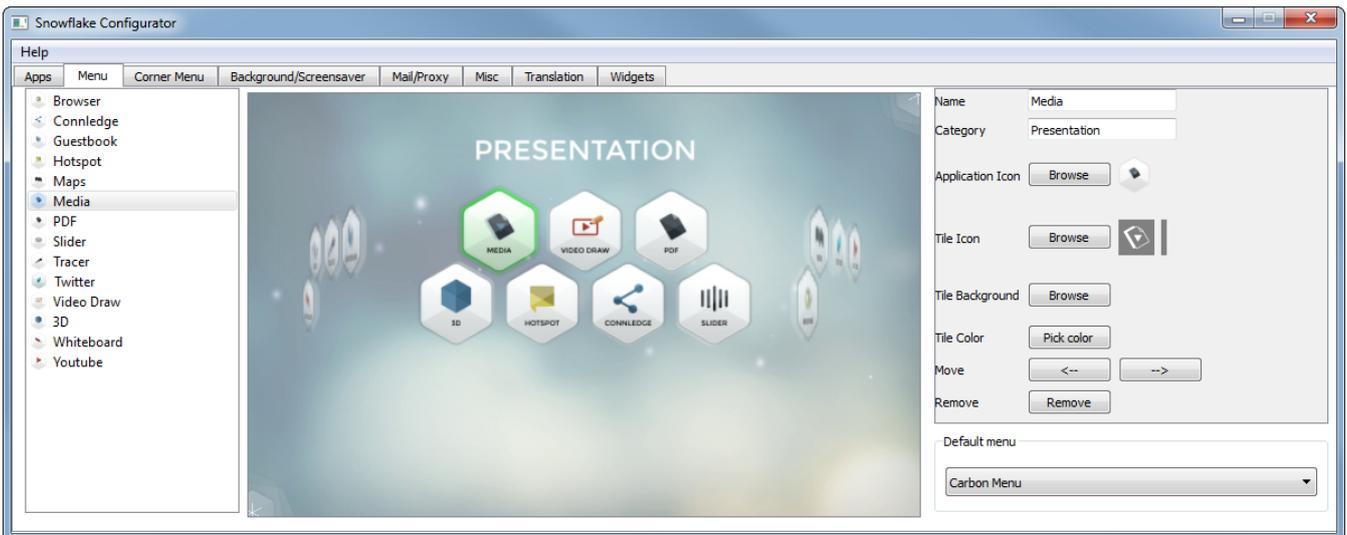
### Media

Organise, view, present and explore photos, videos, audio files and PDF brochures straight from a USB, Dropbox, your hard drive or a shared network folder.



### Hotspot

Customise your own floor maps with hot spots of interest, for tourism and other wayfinding areas and even for product presentations, highlighting content.



### Configurator

Create your own personalised, branded solution without the need to program. Easily change backgrounds, icons, text, settings, menu layouts and other content.